



SmartSocial Influence Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

Note: the term "application" throughout this document refers to our Android application titled "SmartSocial Influence". Term "website" throughout this document refers to our Website at www.SmartSocial.eu.

What information do we collect?

When registering with our application, as appropriate, you may be asked to enter your Name, Email address, Phone number, certain Facebook data (friends list, links, posts, photos) or other details to help you with your experience.

When do we collect information?

We collect information from you when you register with our application or enter information within our application.

How do we use your information?

We may use the information we collect from you when you register, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize user's experience and to allow us to deliver the type of content in which you are most interested.
- To improve our website in order to better serve you.
- To administer a contest, promotion, survey or other site feature.

How do we protect visitor information?

We do not use vulnerability scanning and/or scanning to PCI standards.

We do not use an SSL certificate, but may do so in the future.

We implement security measures when a user:

- enters, submits, or accesses their information.

Yes, however such information can only be accessed by those authorized with special access rights.

- Kept for more than 60 days in order to conduct scientific research under the project SmartSocial (www.SmartSocial.eu).

Do we use 'cookies'?

We do not use cookies for tracking purposes.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If you disable cookies off, none of the features will be disabled that make your site experience more efficient and all of our services will function properly.

Third Party Disclosure

We do not sell, trade, or otherwise transfer Personally Identifiable Information and we do not plan to do so in the future under any circumstances unless obliged by law or by those authorized to do so with special access rights.

Third party links

We do not include or offer third party products or services on our website.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.
<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in the future.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA we agree to the following:

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy', and can be easily be found on the page specified above.

Users will be notified of any privacy policy changes:

- On our Privacy Policy Page

Users are able to change their personal information:

- By logging in to their account

How does our site handle do not track signals?

We do not honor do not track signals, but we do not track, plant cookies, or use advertising even without the Do Not Track (DNT) browser mechanism in place.

Does our site allow third party behavioral tracking?

It's also important to note that we do not allow third party behavioral tracking.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under 13.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via email

- Within 7 business days

We will notify the users via in site notification

- Within 7 business days

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

smartsocial.eu
Zagreb
Croatia
Unska 3
HR-10000
smartsocial.unizg@gmail.com